

॥ श्री धन्वतरये नमः ॥

Purva Khandesh Kushtha Seva Mandal Sanchalit

Chaitanya Ayurved Mahavidyalaya

"Chaitanyavan" N.H.No.6, A/p.Sakegaon, Tal.Bhusawal, Dist.Jalgaon,
(Maharashtra) - 425201, Mb.No. 8459964934

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Hospital :- Jamner Road, Bhusawal - ☎ 02582- 240661, 240861



Ref. No. 1716/2024-25

Date : 20/02/2025

2025 Proposed Calendar

For the Research ,Innovation and Entrepreneurship Development Cell

Introduction:

Creating a comprehensive calendar for the Research Innovation and Entrepreneurship Development Cell at Chaitanya Ayurved Mahavidyalaya sakegaon Bhusawal involves identifying key dates related to entrepreneurship in India and planning activities that fosters entrepreneurial skills among the Ayurvedic students

Aims and Objectives of creating the RIED Cell calendar

1) **Structured Planning –**

To provide a well organized schedule of entrepreneurial events ,ensuring systematic execution.

2) **Skill Development –**

To enhance Entrepreneurial knowledge, skills, and mindset among ayurvedic students.

3) **Opportunities and Exposure-**

To offer students exposure to industry trends ,funding opportunities and networking with exports.

4) **Encouraging Innovation –**

To foster innovative thinking, Idea generation and problem solving in Ayurveda entrepreneurship.

5) **Industry Academia Linkage-**

To bridge the gap between academic learning and real world business scenarios.



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6) Policy Awareness-

To educate students about government schemes, MSME's support and funding opportunities.

7) Sustainable Growth –

To promote long term entrepreneurship development within the ayurvedic medical community .

Importance of creating RIED Cell calendar

Ensure consistency and continuity in the entrepreneurship activities.

Helps in effective resource allocation and time management.

Promotes students engagement and participation in entrepreneurship related programs.

Create a platform for mentorship collaboration and networking with experts.

Alliance with the government initiative like National entrepreneurship week to maximize benefits.

Helps students in business planning startup incubation and funding opportunities.

Expected outcome / conclusion :

Empowered Ayurvedic Entrepreneurs - Students develop a strong entrepreneurial mindset.

Increased Startup Culture – Encourages more Ayurvedic graduates to establish startups.

Stronger Industry Collaboration- Leads to internships, mentorship, and potential investments.

Recognition and Accolades - Enhances institutional reputation through active entrepreneurship initiatives .



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Economic Contribution - Helps in developing new Ayurvedic business that contribute to MSME sector.

● **Important dates in 2025 related to Entrepreneurship Development in India :**

January 15, 2025- MSME conclave 2025 : Global opportunities for MSME's.

February 1, 2025- Union Budget Presentation .

June 27 ,2025- Micro Small and Medium sized Enterprises (MSME) day.

November 9-15 ,2025- National Entrepreneurship Week.

Suggested activities for EDC:

- 1) **Entrepreneurship Awareness Programs** : Organize sessions to introduce students to the basic of entrepreneurship, it's relevance in Ayurveda and available government schemes supporting to MSME 's .
- 2) **Idea Generation Workshops** : Conduct workshops to encourage students to brainstorm innovative ideas in Ayurvedic healthcare, product development, and services.
- 3) **Mentorship Program** : Connect students with successful entrepreneurs in Ayurvedic sectors for guidance and mentorship .
- 4) **Business Plan Competitions** : Encourage students to develop and present business plans for their Ayurvedic ventures, with feedback from industry experts.
- 5) **Field visits** : Arrange visits to successful Ayurvedic enterprises MSME or incubation centers to provide practical exposure .
- 6) **Skill Development Workshops** : Offer training in areas like digital marketing , financial management and regulatory compliances specific to Ayurvedic production services.
- 7) **Networking Events** : Host events that allow students to interact with industry professionals potential investors and stakeholders in the Ayurvedic industry



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● **Frequency of events :**

Quarterly : Major events such as workshops, competition , and field visits can be organized once in every quarter.

Monthly : Seminars, mentorship sessions or networking events can be held monthly to maintain engagement and continuous learning.

By systematically organizing this events the research Innovation and entrepreneurship development cell at Chaitanya Ayurved mahavidyalay Sakegaon Bhusawal will create a thriving ecosystem for Ayurvedic entrepreneurship ensuring long term Innovation and business development and self sustainability in the field.

| Month | Date | Events |
|----------|------------|--|
| January | 01/01/2025 | Orientation Program on Women Entrepreneurship Development. |
| February | 25/02/2025 | Skill Development Workshop on Digital Marketing. |
| March | 11/03/2025 | Idea Generation Workshop. |
| April | 07/04/2025 | Seminar on Government Schemes for MSME's. |
| May | 13/05/2025 | Business Plan Competition. |
| June | 27/06/2025 | MSME day Celebration. |



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| | | |
|-----------|--------------------------|---|
| July | 09/07/2025 | Mentorship Sessions. |
| August | 09/08/2025 | Field Visit to a Successful Ayurvedic Enterprise. |
| September | 10/09/2025 | Skill Development Workshop on Financial Management. |
| October | 03/10/2025 | Field Visit to a local Ayurvedic MSME. |
| November | 09/11/2025 to 15/11/2025 | National Entrepreneurship Week Events. |
| December | 10/12/2025 | Review and Planning Meeting for 2026. |


PRINCIPAL.

Chaitanya Ayurved Mahavidyalaya
Sakegaon.Bhusawal

